



## The UrBIOfuture project is launched

*The results of UrBIOfuture will help building a bio-based industrial sector with the adequately skilled people who are able to operate innovative value chains while establishing and sustaining a solid bio-based industry in Europe.*

Madrid, Spain, May 12, 2019. – UrBIOfuture, a BBI JU - H2020 project, will start with the Kick Off Meeting that will take place in Barcelona (Spain), in May 13 and 14 hosted by the [Autonomous University of Barcelona](#) (UAB), the coordinator of this project.

This one-year project wants to inspire the bioeconomy education in Europe throughout its impulse on careers, new educational programmes and research activities.

The UrBIOfuture consortium is formed by four research and technological organizations ([Consiglio Nazionale delle Ricerche- CNR](#), [VTT](#), [VITO](#) and [IHE Delft](#)) with direct link to prestigious European universities, three clusters ([Agro Business Park- ABP](#), [Fundación Corporación Tecnológica de Andalucía -CTA](#) and [Fundacja Uniwersytetu im Adama Mickiewicza W Poznaniu- PSTP](#)), working closely with innovative companies with a strong regional, national and international position in the field of biotechnology sector as well as one SME ([Sustainable Innovations Europe -SIE](#)) with wide experience in project communication in the biotech, environment and circular economy fields, among others.

In general terms, UrBIOfuture will contribute to create a chain effect to cover the bio-based industry needs, as well as to promote the working areas of this field. Likewise, the project will guarantee that training opportunities are given to professionals within the sector that, in turn, these professionals will offer their expertise throughout innovate new products that will increase the competitiveness of bioeconomy in Europe.

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